

Architecture Media Planner 2011 – by title					
Architectural Product News					
Issue	Editorial before	Ad booking before	Ad material before	At mailhouse	Special section
February	Mon-29-Nov-10	Mon-06-Dec-10	Mon-13-Dec-10	Mon-31-Jan-11	Roofing & facades; Ecologically sustainable design
April	Mon-07-Feb-11	Mon-14-Feb-11	Mon-21-Feb-11	Mon-28-Mar-11	designEX; designBUILD; Climate control
June	Mon-04-Apr-11	Mon-11-Apr-11	Mon-18-Apr-11	Mon-30-May-11	Office environment
August	Mon-06-Jun-11	Tue-14-Jun-11	Mon-20-Jun-11	Mon-01-Aug-11	Kitchens & bathrooms; Outdoor areas
October	Mon-08-Aug-11	Mon-15-Aug-11	Mon-22-Aug-11	Mon-03-Oct-11	Flooring; Lighting; Automation & technology
December	Mon-10-Oct-11	Mon-17-Oct-11	Mon-24-Oct-11	Mon-05-Dec-11	Doors, windows & glazing; AIA national architecture awards
Architecture Australia					
Issue		Ad booking before	Ad material before	On sale date	Special section
January		Mon-15-Nov-10	Mon-22-Nov-10	Fri-04-Feb-11	Sustainable futures – AA Prize for Unbuilt Work
March		Mon-24-Jan-11	Mon-31-Jan-11	Fri-25-Mar-11	AIA Australian Achievement in Architecture Awards; AIA Gold Medal
May		Mon-14-Mar-11	Mon-21-Mar-11	Fri-13-May-11	Housing futures – innovation, affordability, sustainability
July		Mon-09-May-11	Mon-16-May-11	Fri-08-Jul-11	AIA State Awards
September		Mon-11-Jul-11	Mon-18-Jul-11	Fri-02-Sep-11	Post occupancy – sustainability, productivity, social outcomes
November		Mon-29-Aug-11	Mon-05-Sep-11	Fri-28-Oct-11	AIA National Awards
Artichoke					
Issue		Ad booking before	Ad material before	On sale date	Special section
March (34)		Mon-06-Dec-10	Mon-13-Dec-10	Fri-25-Feb-11	
April (IDA Special)		Mon-21-Feb-11	Mon-28-Feb-11	Mon-18-Apr-11	Interior Design Awards
June (35)		Mon-14-Mar-11	Mon-21-Mar-11	Fri-27-May-11	
September (36)		Mon-13-Jun-11	Mon-20-Jun-11	Fri-26-Aug-11	
December (37)		Mon-05-Sep-11	Mon-12-Sep-11	Fri-18-Nov-11	
Landscape Architecture Australia					
Issue		Ad booking before	Ad material before	On sale date	Special section
February (129)		Mon-15-Nov-10	Tue-22-Nov-11	Fri-28-Jan-11	
May (130)		Mon-07-Mar-11	Tue-15-Mar-11	Fri-29-Apr-11	Unlandscaped
August (131)		Mon-06-Jun-11	Tue-14-Jun-11	Fri-29-Jul-11	
November (132)		Mon-05-Sep-11	Mon-12-Sep-11	Fri-28-Oct-11	
Houses					
Issue		Ad booking before	Ad material before	On sale date	Special section
February (78)		Mon-15-Nov-10	Mon-22-Nov-10	Fri-28-Jan-11	Kitchens
April (79)		Mon-10-Jan-11	Mon-17-Jan-11	Fri-25-Mar-11	Furniture & fabrics
June (80)		Mon-14-Mar-11	Mon-21-Mar-11	Fri-27-May-11	Lighting; Home automation
August (81)		Mon-16-May-11	Mon-23-May-11	Fri-29-Jul-11	Houses Awards; Bathrooms
October (82)		Mon-11-Jul-11	Mon-18-Jul-11	Fri-23-Sep-11	Outdoor areas
December (83)		Mon-05-Sep-11	Mon-12-Sep-11	Fri-18-Nov-11	Homewares; Flooring
Houses style: Kitchens and Bathrooms					
Issue	Booking before	Advertorial material before	Ad material before	On sale date	
Issue 5	Mon-21-Mar-11	Mon-28-Mar-11	Mon-04-Apr-11	Fri-10-Jun-11	